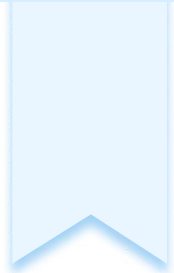




Srishti

USER EXPERIENCE DESIGNER



Indeliblesrishti.com



<https://www.linkedin.com/in/srishti-aa90b1258/>

Srishti.work2002@gmail.com

9017209833

Gurugram, India

My eye for detail and aesthetics allows me to create visually captivating designs that maintain brand consistency while prioritizing usability and accessibility.

My design philosophy revolves around understanding and addressing user needs. Through meticulous research and analysis, I uncover user pain points and preferences, translating them into designs that offer intuitive and satisfying experiences.



Work Experience

- **UX–UI Designer**

Jeevahealth.ai, Boston, U.S.A (Sep 2021– Aug 2023)

Project : Jeevahealth Mobile App

Designed an App for Gen Z to listen and support through peers, guides non judgmentally with a AI chat box and handle exceptions through trained clinicals. This App is designed to help handle stress, Depression and anxiety.



Education

- **UX–UI Designer Diploma**

Designwings, Delhi



UX Skills

- **RESEARCH AND SYNTHESIS**

Generative research, Ethnographic, Design thinking, User Interviews, Surveys, Task Models, Testing, Focus groups, Guerrilla usability testing, Lab testing

- **Solution Designs**

Persona creation, User journeys, Storyboards, Wireframing, Information Architecture, User Interface, Visual Design, Interactive Prototypes, PET, Fogg behavioral model.



Projects

- **Book Buddy**

It is an book reselling application designed to make buying and selling books seamless.

- **Jeevahealth.ai Mobile App**

Designed an App for Gen Z to listen and support through peers, guides non judgmentally with a AI chat box and handle exceptions through trained clinicals. This App is designed to help handle stress, Depression and anxiety.

- **Jeevahealth Website**

It is the website made for the clinicals to manage the activities of the Jeevahealth.ai Mobile application.

- **Heuristics Project**

Heuristic Evaluation of Domino's Application with its solutions.



Personal Skills

Good team player, Energetic, Optimistic. Always eager to learn more. Organized and detail oriented. Hardworking.



Hobbies and Interests

Travelling, Dancing, Playing, Fitness, Gardening Painting, Swimming and Learning new things.